



**OPERATION NAME : OPERATION BLACK FRIDAY - HONOLULU**

DATES/TIMING: 2130hrs WED 22 NOV 2017 - 2230hrs WED 29 NOV 2017

MISSION: Join Jackie O'Fee of Signature Style in search of the very best bargains in USA on the biggest shopping day of the year - massive sales on the best brands with up to 90% OFF followed by a few days R&R on Waikiki Beach

SELECTION CRITERIA: Serious shoppers plus support personnel

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Briefing: Auckland Airport - 2230hrs Wed 22 Nov 2018

Air Transport: Hawaiian Airlines - non-stop return flights economy class Airbus A330 type with fare upgrade options for 'extra-comfort' seating or Business Class (lie-flat seats).

Ground Transport: Coach services for movements airport-hotel-airport

Basecamp: We will be housed for 6 nights at newly re-built, 4 star **Alohilani Resort Hotel Waikiki Beach** - Partial Oceanview room. Location on Kalakaua Ave - 50 paces to the sand of Waikiki Beach.

Kit-bag: Operation Black Friday back-pack, complete with maps, shopping centre guides, shopping list pads, on the ground intelligence tips & recommendations.

Luggage: 2 x big suitcases up to 32kgs each allowed per person allowed.

Targets: - Waikele Outlet Mall - 100 stores  
- Ala Moana Center - 500m from Waikiki - 340+ stores  
- Royal Hawaiian Center in Wakiki - 110 stores and restaurants  
- International Marketplace, Waikiki - 75 brand new stores

**Main Mission:** Overnight Assault on Waikele Outlet Mall - Black Friday  
Depart Waikiki: Thu 2300hrs Return: Waikiki Fri 0330hrs or 0630hrs

Ancillary Missions: Personal assaults encouraged on Ala Moana Center and Waikiki shops for balance of Black Friday Shopping Weekend.

R&R: 1900 hrs Friday 24 November - Black Friday BBQ & Fireworks Display

Going AWOL: Totally allowed - The balance of the week is free time to explore Waikiki and Oahu, or continue shopping anywhere on the island!

Cost: \$2499 per team member (share twin)

Contact:	<b>Bon Voyage Cruises &amp; Travel</b> 8A Cleveland Road Parnell Ph: 0800 266 869	<b>YOU Travel Manly</b> Shop 4/49 Rawhiti Road Whangaparaoa Ph: 0800 968 62659
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**TARGET: WAIKELE PREMIUM OUTLET MALL - 50+ STORES**



**TARGET: ALA MOANA CENTER - 339 STORES**



Ala Moana Center is not only Hawaii's largest shopping center, but it is the world's largest open-air mall, offering premier shopping and dining, free center-wide wifi and a free daily Hawaiian music and hula show. Right next to Waikiki the center is accessible by a \$2

Pink Line Trolley service which runs every 12 minutes. Ala Moana Center boasts big department stores – Bloomingdale's, Macy's, Neiman Marcus, Nordstrom, many American and only-in-Hawaii retailers, 50+ luxury brands and more than 80 dining options.



## BASECAMP: Alohilani Resort Waikiki Beach



From 01 October 2017 the famous Pacific Beach Hotel, a long-time favourite of Kiwi holidaymakers transforms into the **Alohilani Resort Waikiki Beach**, after a stunning US\$115M rebuild. All 839 guest rooms and all public areas have been totally remodelled by Rockwell Group. A new 'Lychee' breakfast restaurant, the re-imagined grand lobby and three story oceanarium; OBAR serving morning coffee, all day drinks and dining, have opened in June 2017. The hotel is right on Kalakaua Avenue just 50m across the road from Waikiki Beach with plenty of shopping within strolling distance.

All rooms are airconditioned, have a balcony and offer tea/coffee making facilities, ironing facilities, hair dryer and in-room safe. Bedding is one queen or two double beds. A rollaway bed can be provided at additional cost.



## About Jackie O'Fee:



Jackie is the ideal person to have with you on a big shopping trip! You'll often hear and see Jackie interviewed on radio and quoted on matters of fashion and style in press items. She has been featured in many fashion & lifestyle publications and is well-known and sought after as a fun, entertaining and knowledgeable speaker for both corporate and private gatherings. Jackie writes a monthly column for Verve magazine and the Style File for Luxury Travel Magazine, has contributed to Simply You and Next magazine and spent time as the Style Doctor for the fashionz website where she answers readers' style & fashion questions online.

read more → <http://www.signaturestyle.co.nz/>

[www.OperationBlackFriday.kiwi](http://www.OperationBlackFriday.kiwi)

# BASECAMP: Alohilani Resort Waikiki Beach

November 2017		OPERATION BLACK FRIDAY – THE ITINERARY
Wed 22	9:30pm	Check-in opens at Auckland International Airport
	10:30pm	Team briefing at Auckland Airport departures area – location tba Free time to shop and use your Auckland Airport discount book!
Thu 23	12:30am	Depart on Hawaiian Airlines – Airbus A330 – economy class – non-stop – 8h 45m Cross the International Dateline and gain one day
Wed 22	10:15am	Arrive Honolulu and clear customs & immigration. Group transfer by coach from the airport to the hotel Check-in for six nights accommodation booked at: <b>Alohilani Resort Waikiki Beach</b> <b>2490 Kalakaua Ave, Waikiki</b> Free time until.....
Thu 23		Thanksgiving Holiday – Some stores and some services will be unavailable today.
	10:30pm	Assembly time in hotel lobby
	11:00pm	Depart for our overnight Assault on Waikele Premium Outlet Mall
Fri 24	12:00am	BLACK FRIDAY BEGINS – Good Luck!
	03:30am	First coach returns from Waikele to the hotel
	06:30am	Second coach returns from Waikele to the hotel Balance of day free, or hit Ala Moana or the Waikiki Center – it is Black Friday after all!
	7:00pm	Black Friday BBQ & Fireworks Display venue tba.
Sat 25		Free time to explore Waikiki and Oahu – an optional tour list will be offered
Sun 26		Free time to explore Waikiki and Oahu – an optional tour list will be offered
Mon 27		Free time to explore Waikiki and Oahu – an optional tour list will be offered
Tues 28	11:00am	Check-out and assemble in hotel lobby
	11:30am	Team departure for Honolulu Airport
	2:15pm	Depart on Hawaiian Airlines – Airbus A330 – economy class – non-stop – 9h 15m Re-Cross the International Dateline and lose 1 day
Wed 29	10:30pm	Arrive back in Auckland.



**Share Twin: \$2499pp    Share Triple: \$2349pp    Single Room: \$3499pp**



## OPERATION BLACK FRIDAY – TOUR INCLUSIONS

- Return economy class Airfares flying Hawaiian Airlines
- 64kgs luggage allowance per person
- Return group Airport transfers in Honolulu by private coach
- Six nights at Alohilani Resort Waikiki beach in a partial ocean view room
- Alohilani Resort Amenities including:
  - ✓ Wireless high speed internet access
  - ✓ 2 welcome drinks redeemable at O Bar
  - ✓ Eco-friendly water bottle refillable at purified water stations throughout the hotel
  - ✓ Keurig coffemakers in every room with unlimited Hawaiian Paradise coffee/tea
  - ✓ Surfboard storage – self locking surfboard racks with unlimited use during your stay
  - ✓ Unlimited local calls and 60 minutes long distance/international phone calls
  - ✓ Daily local newspaper at front desk
- Overnight Shopping Raid on Waikele Outlet Mall including return coach transportation
- Black Friday evening BBQ – location tba
- Services of an Operation Black Friday Team Leader in Honolulu
- Operation Black Friday Kitbag including shopping discounts, maps, mall directories and more

**Small Print:** Prices are in NZD\$ per person, sharing hotel room, using existing bedding. Extra rollaway bed available – NZD\$85 per night. Your stay in Hawaii can be extended, subject to flight availability. Travel to outer islands is available from \$150pp return plus taxes. Additional fare and change fees may apply for some dates. Prices based on current USD/NZ exchange rates as at 08 September 2017, so may vary due to currency fluctuation up to time of final payment. Non-refundable deposit of \$250.00 per person required to secure booking. Balance of payment due by Wed 18 October 2017. After full payment cancellation fees apply up to 100%. Comprehensive travel insurance is required. Payment by credit card available - +2% for Visa/Mastercard +3% Diners/American Express

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